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Al Tompkins-Senior Faculty for Poynter s Broadcast and Online Group. Author of Aim for the Heart (2nd edition) being used in universities worldwide.

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Aim for the Heart by Al Tompkins. (Hardcover 9781566251761) Al Tompkins is Broadcast and Online Group Leader for the prestigious Poynter Institute for Media Studies.

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Al Tompkins is The Poynter Institute s senior faculty for broadcasting and online. Tompkins is the author of the book Aim For The Heart:

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Summary: Al Tompkins is the author of Aim for the Heart: Write, Shoot, Report and Produce for TV and Multimedia, published 2011 under ISBN 9781608716746 and 1608716740.

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Al Tompkins from The Poynter Institute Saturday, March 9 @ Columbia Conference Center Segment 1-Aim for the Heart

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